

BR40 9W DIM. TITANIUM LED SERIES



PRO



9W REPLACES

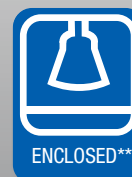
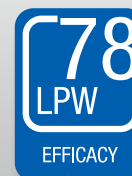


**65W
Inc.**

80% Energy Savings

\$198 Savings
per lamp*

- ⌚ **Revolutionary CLOUD design**
- ⌚ **55% lighter due to environmentally friendly construction**
- ⌚ **Exceptional efficacy 78 LPW in Soft White**
- ⌚ **Smooth dimming with existing installations**
- ⌚ **Accurate color rendering CRI 82**
- ⌚ **Soft White CCT**



LM 79

LM 80

TM 21



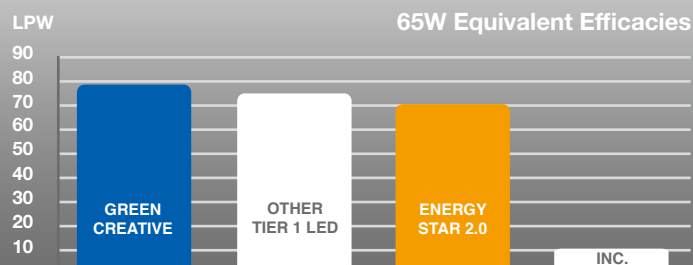
BR PRODUCT FEATURES

Revolutionary CLOUD Design

The BR40 CLOUD features an innovative design that provides more efficient light output than previous generations while using 35% less material. This environmentally friendly lamp weighs less than 175g and maintains a traditional incandescent form factor, making it suitable for all applications.



Exceptional Efficacy



At 78 LPW, this lamp's efficacy is higher than the Tier 1 LED BR40 65W replacement industry average and exceeds the new ENERGY STAR 2.0 requirements. This energy-saving performance makes this lamp a smart retrofit choice for incandescent bulbs.

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APPLICATIONS

General Lighting



Recessed Lighting



Accent Lighting



Ref.#: DS172-BR40-9W-230117

SPECIFICATIONS

Product Model	40627 9BR40DIM/827
Type	BR40
Base	E26
Power (W)	9
Voltage - Frequency	120V 60Hz
Color Temp. (ANSI)	Soft White 2700K
CRI (Ra)	82
Typical lumens (lm)	700
Efficacy (LPW)	78
Beam Angle	110°
Dimmable	Yes***
Power Factor	0.9
Rated Lifetime - L70 (hrs.)	25,000
Dia. x MOL	4.92"x6.10" (125x155mm)
Weight (lb. / g)	0.38lb. / 172g

* Savings per lamp based on \$0.11 / kw energy cost, 12 hrs / day lamp usage, \$4 incandescent with 1000-hr lifetime, \$20 LED with 25,000-hr lifetime
 ** Suitable for use in totally enclosed fixtures

*** List of tested dimmer switches available on website
 **** Suitable for damp locations. Not for use where directly exposed to weather or water